

**CITY OF SAN DIEGO
City Council – 6th District**



LORIE ZAPF

**Business Owner &
Regional Director,
Citizens Against Lawsuit Abuse**

Elect a fiscally responsible independent to City Council

I will

Hold City Hall accountable to the taxpayers, work to **reform the pension system** and **balance the budget without raising taxes.**

Fight for our community's fair share of tax dollars to repair our streets and ensure libraries, parks and senior centers are safe, clean, and open!

Keep our families safe with **neighborhood policing**; get tough on sexual predators.

Help San Diego businesses preserve and **create jobs.**

Successful Business Professional

- Founded natural food company headquartered in Clairemont
- Guided company to national success
- Regional Director, Citizens Against Lawsuit Abuse
- Leader in effort to protect local businesses from abusive lawsuits
- Master's, Bachelor's degrees in marketing communications and journalism

Community Leadership

- Co-Chair, San Diegans for City Hall Reform Citizens Steering Committee
- Past Board Member, Clairemont Town Council
- Built camp sites for the disabled and wilderness hiking trails
- Volunteer for Neighborhood Watch, children's charities and local USO
- Clairemont resident, married with two daughters

Endorsed by: Former Sheriff Bill Kolender
Howard Jarvis Taxpayers Association PAC
Hispanic 100

For a list of your neighbors who endorse Lorie: www.loriezapf.com

"I'll work every day to earn your trust" – Lorie